ROUNDY'S SUPERMARKETS, INC.
COPPS KEY SAVINGS CLUB APPLICATION & PICK 'N SAVE ADVANTAGE PLUS SAVERS CLUB APPLICATION

Copps
Pick 'n Save

- NEW MEMBER
- REPLACEMENT CARD
- UPDATE INFORMATION
- ROUNDY'S EMPLOYEE

CARD NUMBER

STORE #

☐ RPIC
☐ COPPS

DATE

FIRST NAME

MI

LAST NAME

STREET ADDRESS

APT NUMBER

CITY

STATE

ZIP CODE

E-MAIL ADDRESS (OPTIONAL)

AREA CODE

PHONE NUMBER

BIRTHDATE (MONTH/DAY/YEAR)

7 3 1 1 0 0

ADVANTAGE CARD CHARITY CODE—Limit One

Roundy's Supermarkets records information regarding the purchases made with your Advantage Plus Savers Club or Key Club Savings Club card to help provide you with special offers and other information. Roundy's Supermarkets does not sell or lease personally identifying information (i.e., your name, address, telephone and e-mail address) to non-affiliated companies. However, Roundy's may use this information to provide you with personally customized coupons, offers or other information which may be provided to Roundy's by other companies. Additionally, Roundy's Supermarkets may disclose personally identifying information to companies and individuals employed to perform functions on our behalf. These companies and individuals may have access to your personal information to perform their business functions on our behalf as well as their own business purposes such as assisting us in administering various promotions, and providing specific promotional offers to you. If you do not wish to receive personally customized coupons, offers or other information, please check the box below. In addition, we will not sell or share any information regarding purchases made with your Advantage Plus Savers Club or Key Club Savings Club card which personally identifies you with our parent corporation, any affiliate, subsidiary or other company related by common ownership if you check this box.

☐ Check only if you DO NOT wish to receive personally customized coupons, offers or other information from Roundy's Supermarkets, Inc. Please note that by checking this box you will be ineligible to receive any special offers via mail that you may qualify for through your use of your shopper's card.

SIGNATURE